Syllabus (2021-1)

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| Course Title | Intercultural Communication  문화간커뮤니케이션 | Course No. | 37546 |
| Department/ Major | Communication & Media | Credit/Hours | 3 |
| Class Time/ Classroom | Mondays 11am -12:15pm & Wednesdays 9:30-10:45am  Virtual class | | |
| Instructor | Name: Catherine Kingsley Westerman, Ph.D. | Department: Communication & Media | |
| E-mail: cykwesterman@ewha.ac.kr | Phone: TBA | |
| Office Hours/ Office Location | Wednesday 11am-12pm and by appointment | | |

Ⅰ. Course Overview

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| 1. Course Description |
| This course emphasizes the intersection of culture and communicative dimensions of organizational leadership, followership, and influence. We will discuss theory as a foundation for leadership and followership practices, including influence, and analyze how theory may differ across cultures. Upon completing the course, you should be able to apply your knowledge of culture and leadership principles to global contexts. |
| 2. Prerequisites |
| None |
| 3. Course Format |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | Lecture | Discussion/Presentation | Experiment/Practicum | Field Study | Other | | 70% | 30% | % |  | % |  * Course content will be delivered in English and your assignments will be completed in English, but it is not necessary to write or speak in perfect English to do well in this course. Motivation, participation, and enthusiasm, along with hard work are necessary to your success in this course. Trivial grammatical errors will not be penalized. Please let me know if you want assistance with your English grammar and I am happy to provide some corrections or general advice outside of formal grading. * Course handouts (e.g., studyguides, assignments, notes, miscellaneous reminders, etc.) will be available through Ewha CyberCampus System. * Productive contribution to the class discussion will be evaluated throughout the semester. |
| 4. Course Objectives |
| Upon completing the course, you should be able to:   * Define communication, leadership, followership, culture, and influence * Explain the connections among these concepts * Define and explain basic leadership theories * Identify the most important concepts from each theory * Compare a variety of leadership theories * Discuss how cultural factors affect how each theory works (i.e., how will culture differ * Apply your understanding of culture to determine appropriate leadership and followership behaviors |
| 5. Evaluation System |
| |  |  |  |  | | --- | --- | --- | --- | | Midterm & Final Exam | Attendance | Discussion & Reflection | Analysis | | 30% | 10% | 40% | 20% |   - The midterm will cover the material for approximately the first half of the semester, and the final will cover the second half (i.e., the exams are not cumulative or comprehensive.).  - - Handouts for the assignments will be available later on.  **No grades will be changed except for clerical errors.**  **- The use by any person, including a student, of any electronic listening or recording device in any classroom without the prior consent of the instructor is prohibited. A student must receive prior consent before she records my lectures.** |

Ⅱ. Course Materials and Additional Readings

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| 1. Required Materials |
| Readings/course materials will be assigned and available electronically. A few chapters of the following books will be used.   1. Northouse, P. G. (2019). Leadership: Theory and Practice. (8th ed.). Thousand Oaks, CA: Sage. |
| 2. Supplementary Materials |
| *Supplemental Influence Readings (available electronically through the instructor):*  Higgins, C.A., Judge, T. A., Ferris, G.R. (2003). Influence tactics and work outcomes: A meta-analysis. *Journal of Organizational Behavior, 24*, 89-106. doi: 10.1002/job.181  Steizel, S. & Rimbau-Gilabert, E. (2013). Upward influence tactics through technology-mediated communication tools. *Computers in Human Behavior, 29,* 462-472.  Mechanic, D. (1962). Sources of power of lower participants in complex organizations. *Administrative Science Quarterly,* 7, 349-364.  Chaturvedi S. & Srivastava, A.K. (2014). An overview of upward influence tactics. *Global Journal of Finance and Management, 6*, 265-274. |
| 3. Optional Additional Readings |
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Ⅲ. Course Policies

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| Students should not engage in any form or type of academic dishonesty (e.g., cheating, plagiarism, etc.). For example, using any part of other people’s spoken or written work (e.g., other students’ assignments/homework/notes, scholars’ papers, etc.) or allowing (either intentionally or unintentionally) other students to engage in academically dishonest behaviors can constitute academic dishonesty. The consequences for engaging in academic dishonesty will range from a penalty grade of 0 for either the test/assignment to an F for the entire course at the instructor’s discretion. Students are expected to be familiar with University policies regarding  academic integrity. |

Ⅳ. Course Schedule (15 credit hours must be completed.)

| Week | Date | Topics & Class Materials, Assignments |
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| **Week 1** | (03/03) **Zoom meeting** | Introduction to the Course & Instructor  Basic Concepts and Issues |
| **Week 2** | (03/08) | Defining Leadership & Followership  Northouse Chapter 1 & Chapter 12 |
| (03/10) **Zoom meeting** |
| **Week 3** | (03/15) | Culture & Leadership  Northouse Chapter 16 |
| (03/17) **Zoom meeting** |
| **Week 4** | (03/22) | Upward & Downward Influence  Higgins et al., Steizel & Rimbau-Gilabert  Mechanic, Chaturvedi & Srivastava |
| (03/24) **Zoom meeting** |
| **Week 5** | (03/29) | Trait Approach  Northouse Chapter 2 |
| (03/31) **Zoom meeting** |
| **Week 6** | (4/05) | Skills Approach  Northouse Chapter 3 |
| (4/07) **Zoom meeting** |
| **Week 7** | (4/12) **Zoom meeting** | Catch Up, Exam Review |
| (4/14) | **Midterm Exam** |
| **Week 8** | (4/19) | Behavioral Approach  Northouse Chapter 4 |
| (4/21) | **No Class: General Education Exam Period (Online activity)** |
| **Week 9** | (4/26) | Situational Approach  Northouse, Chapter 5 |
| (4/28) **Zoom meeting** |
| **Week 10** | (5/3) | Leader-Member Exchange  Northouse Chapter 7 |
| (5/05) | **No Class: Children’s Day (Video lecture available)** |
| **Week 11** | (5/10) | Transformational Leadership  Northouse Chapter 8 |
| (5/12) **Zoom meeting** |
| **Week 12** | (5/17) | Authentic Leadership  Northouse Chapter 9 |
| (5/19) | **No Class: Buddha’s Birthday (Video lecture available)** |
| **Week 13** | (5/24) | Adaptive Leadership  Northouse Chapter 11 |
| (5/26) **Zoom meeting** |
| **Week 14** | (5/31) | **No Class: Ewha’s 135th Anniversary (Online activity)** |
| (6/02) **Zoom meeting** | Leadership Ethics  Northouse Chapter 13 |
| **Week 15** | (6/07) | Applying Theory:  Challenges for Leaders Communicating in Intercultural Settings  Case Studies TBA |
| (6/09) **Zoom meeting** |
| Makeup Class | (6/14) | Make-Up Day (4/21) **Final Exam** |
| (6/16) | Make-Up Day (5/19) Review Final Exam |

Ⅴ. Special Accommodations

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| \* According to the University regulation section #57-3, students with disabilities can request for special accommodations related to attendance, lectures, assignments, or tests by contacting the course professor at the beginning of semester. Based on the nature of the students’ request, students can receive support for such accommodations from the course professor or from the Support Center for Students with Disabilities (SCSD). Please refer to the below examples of the types of support available in the lectures, assignments, and evaluations.   |  |  |  | | --- | --- | --- | | Lecture | Assignments | Evaluation | | ․ Visual impairment : braille, enlarged  reading materials  ․ Hearing impairment : note-taking  assistant  ․ Physical impairment : access to classroom,  note-taking assistant | Extra days for submission,  alternative assignments | ․ Visual impairment : braille examination paper,  examination with voice support, longer  examination hours, note-taking assistant  ․ Hearing impairment : written examination  instead of oral  ․ Physical impairment : longer examination  hours, note-taking assistant |   - Actual support may vary depending on the course. |

\* The contents of this syllabus are not final—they may be updated.